

“We went live on time,
on budget and without any
hiccups – that’s a rare
moment in this business.”

Parksite

Building for the future

After two acquisitions and a period of strong growth, Parksite found itself operating three separate computer systems – a situation that clearly couldn't continue.

Laying the foundations

Following rapid growth and the acquisition of other companies, Parksite found itself with disparate and unwieldy management systems, but struggled to grasp a window of opportunity to do anything about it.

A specialised building products distributor in the USA, Parksite had three separate computer systems, one of which was outdated while another was so highly customised it would not work with anything else.

All of this meant that there was a lot of duplication of functions, a lot of things falling through the cracks and significant time and effort was needed to try and produce an accurate financial report.

According to Parksite's Director of Information Technology, Blake Chadick, "We reached the point where it was taking up to 30 days to close the books at the end of each financial period."

Pronto, in conjunction with their US-based reseller, took the time to understand the issues and ambitions of Parksite. This willingness to work closely with the company set the foundations for a very productive relationship.

A blueprint for success

Using the Pronto Xi platform, Pronto developed a comprehensive and tailored solution for Parksite that involved:

1. Full integration of systems across all aspects of the business
2. A paperless warehouse system
3. Highly accurate inventory management
4. Efficient and detailed financial reporting
5. Real-time business data and insights

Hitting the nail on the head

Parksite now has 170 active users across nine integrated modules: Accounts Receivable, Accounts Payable, General Ledger, Inventory, Sales, Purchasing, Manufacturing, Advanced Warehousing and Electronic Data Interchange (EDI).

"Across the board, I don't think there's much more we could expect from our business software," said Blake Chadick.

"Since rolling out the Warehouse Management System, we have greater visibility and tracking of stock. And because all the data is integrated, our processes are more efficient, reducing our shipping costs by 28% and improving our picking accuracy by 84%. That's not bad when you have over 185,000 square metres of warehouse space!"

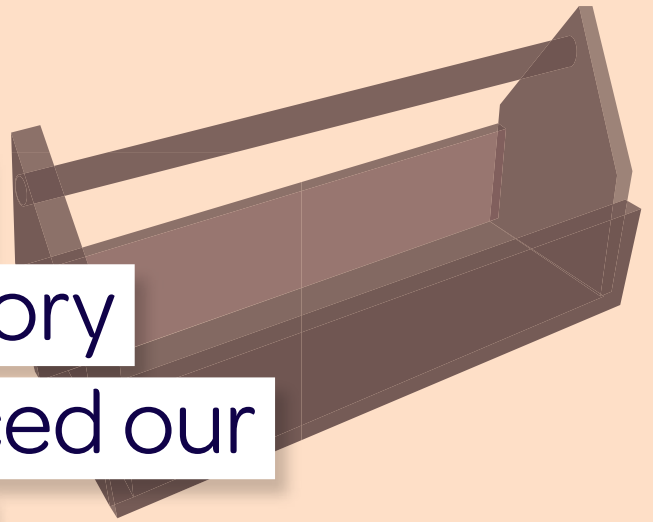
"We've also enjoyed the benefits of much more efficient financial management," added Mr Chadick. "We close the books promptly each month and we've been able to customise the system to generate a range of really useful reports."

"Perhaps most importantly, the 'Alert Intelligence' feature has proven to be a really valuable business tool. It gives us proactive visibility into our transactions and allows us to continually improve the way we do business."

Parksite

- Based in Illinois, USA, Parksite has been a major distributor of innovative building products since 1971
- It is a 100% employee-owned company, turning over \$300 million a year
- With a presence all around the US, it has:
 - 350 staff
 - 12 locations
 - 9 distribution warehouses





“We’ve maintained almost 100% inventory accuracy and reduced our shrinkage by 71%...”

Blake Chadick, Director of Information Technology, Parksite

A beautifully built business.

A combination of growth and acquisitions meant Parksite was running an unsustainable combination of three disparate computer systems.

We Listened

to clearly understand Parksite’s objectives and ensure a system could be implemented with minimal disruption to the business.

We Adapted

key modules of the robust Pronto Xi platform to deliver a cost-effective solution that would serve the business well into the future.

We Revealed

a fully integrated financial, warehousing and EDI system that was implemented smoothly and resulted in an overall 32% increase in productivity.

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Tailor-made business software solutions.

Pronto Software has been developing award-winning business management software for over 30 years. With in-built intelligence, flexibility and an easy-to-use interface, its flagship product, Pronto Xi, enables users to discover rich business insights.

Pronto believes in the power of actively listening to clients, adapting our product to meet their needs and finally revealing the best solution. It’s how we continually surpass client expectations, delivering moments of utter surprise and delight.